

# Applehead

# Investor Deck

Seed-Stage Presentation  
May 2022

# Applehead **Play-To-Earn** Crypto Community

The World **1st Eco +** Cryptocurrency Backed by: Exotic  
Freedom Community long-term **Real-Estate &  
Technology IP investments**

“It’s Fun When You Know  
You are Rich!”

# This is how it works

1. Get \$APHD - Start investing for as little as 20 USD
1. Earn Money while playing the game - right to access the game when you have 5000 \$APHD in your wallet
1. Enjoy watching the Currency gaining value - and making you more rich every day

# Young Market

Perfect Timing

**\$15,900,000,000**

Play-to earn Total Market CAP  
(top3 Axie Infinity \$5B, Mana \$4B, The Sandbox \$2.8B)

**\$137,400,000,000**

DeFi Total Market CAP  
Biggest Player Metaverse \$23.1B

**\$33,000,000,000**

NFT Total Market CAP

2,900,000,000

Total players outside blockchain

# Applehead pre-Seed track record



Smart Contracts  
Testing and Creation



Website Launched



Swap Launched



Gained community of  
4000 people



Holder Base 80  
micro-investors



Raised to date 53 000  
USD



940 000 coins sold

# Day-to-day KPI's

Numbers of people at Holder Base  
Average Size of portfolio  
Members Acquisition Cost





# Go-to-Market Roadmap

## Seed Stage

Applehead Game  
Launch

1

Blockchain affiliate  
marketing - 1st comer  
advantage

5

Raydium  
swap (Decentralized  
Exchange)

2

NFT collection

6

CoinGecko &  
CoinMarketCap  
listings

3

First Exotic Freedom  
Community  
investments

7

IDO launchpads

4

Exotic Freedom  
Community fully  
integrated with  
Starlink

8

# Go-to-Market Roadmap

## Growth Stage

Exclusive  
Membership App

1

NFT Marketplace

2

First exchange  
listings

3

Big marketing  
campaign

4

Opening the first  
Exotic Freedom  
Community, that's  
Accepting \$APHD

5

DeFi services  
development

6

ICO

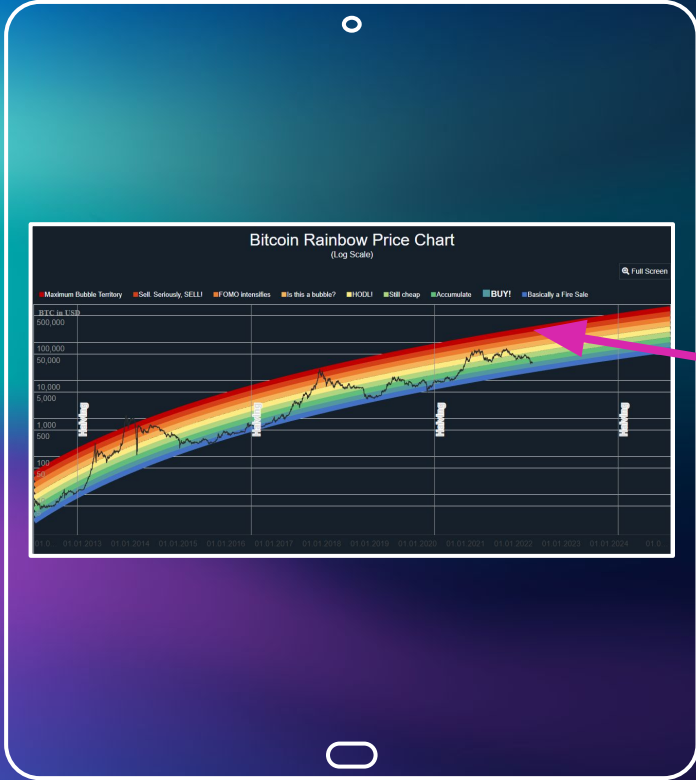
7

Expanded marketing  
campaign

8

# Applehead **Affiliate** Programs

- Automating the investor on-boarding
- First comer advantage
- Start earning commissions in minutes
- Using sales funnels and automated campaigns
- Commission tiers
- Landing page for all the marketers
- Building strong community



# Why Now?

Heading to all time Highest

# Exotic Freedom Community

## Building the Strong Foundation

Real-estate, eco + communities  
and IP

15% of Applehead Cryptocurrency is directly invested into exotic long-term real-estate and community projects. Delivering emerging technologies world-wide and building value to the currency.



Join the ranks

*Rain Hallikmäe*

# Thanks!



**Get Applehead \$APHD Today**

**[applehead.finance@gmail.com](mailto:applehead.finance@gmail.com)**

**applehead.finance**

“...It’s even more Fun When  
You Know You Become  
more Rich Every day”